



Chair in Behaviour Change

We are offering an outstanding opportunity for an expert in Behaviour Change to grow and develop research in the unique context of an N8 Food consortium. Leading the 'Improved Nutrition and Consumer Behaviours' theme at Leeds, you will be encouraged and supported to build fresh research collaborations which can capitalise on the innovative application of behaviour change work.

As a strategic, and permanent appointment in the area of Behaviour Change, you will be based in the School of Psychology, where we are ready to consolidate and grow behaviour change expertise. The role is part of the new £16 million, five-year Agri-Food Resilience Programme funded by the N8 (<http://n8agrifood.ac.uk/>) and HEFCE, this post also offers unrivalled opportunities for cross-disciplinary relationships, spanning academia and industry across the N8 nationally and internationally. Many of these relationships are nascent, and ripe for creative growth. Potential directions for cross-disciplinary collaborations include research to change behaviour at the farm, supply chain or consumer level to increase resilience and improve nutrition with benefits for public health, reducing environmental impacts and increasing sustainability. A key partnership for the appointed candidate will be with the N8 theme lead, Professor Jason Halford at the University of Liverpool. The successful applicant will be offered Visiting Professor status at Liverpool, and similarly at other N8 partner institutions, where appropriate.

You will have an international reputation in behaviour change, with clear enthusiasm and capacity for large, multi-disciplinary grant applications and for publications of international standard with potential for impact. Our behaviour change team in the School of Psychology offer support, capacity and a creative environment to keep research forward-thinking, relevant and inclusive. Demonstrating an interest and ability to deliver engaging, research-led teaching to educate and inspire students is also essential.

We encourage applications from people who are seeking a supportive, ambitious research environment with exciting opportunities for the application of behaviour change within and across disciplines. You will have secured significant research income, and published extensively with a significant number of 3* and 4* REF equivalent outputs, and have a track record of excellence in teaching and leadership.

The University of Leeds is committed to providing equal opportunities for all. The University is a charter member of Athena SWAN and holds the Bronze award. We will be happy to consider job share applications and are committed to flexible working for all our employees.

Informal enquiries regarding the post should be directed to Professor Louise Dye, School of Psychology, N8 Lead for Leeds, email: l.dye@leeds.ac.uk Telephone: +44 (0)113 343 5707

If you have any specific enquiries about your online application please contact Sue Curry, tel: +44 (0)113 343 1845; email s.e.curry@adm.leeds.ac.uk

Location: Leeds - Main Campus
Faculty/Service: Faculty of Medicine & Health
School/Institute: School of Psychology
Category: Academic
Grade: Negotiated
minimum £61,178 on the Professorial salary scale.
Closing Date: Thursday 20 October 2016
Interview Date: Wednesday 16 November 2016
Reference: MHPSY1022
<http://jobs.leeds.ac.uk/MHPSY1022>